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HERITAGE & FUTURE

The official DUNC Newsletter



Traces from our ancestors and windmill on Southern Öland - Photo Credits: E. Petersson

Shaping our Common Future

NEWSLETTER HIGHLIGHTS

What happened at the Summit

Partner updates

Videos, bike rides and theatre to discover our WH

WH Ambassadors

Entrepreneurs, farmers and children



THIS ISSUE

This issue will give you an overview of what the partners have been lately working on - including two of our main focuses: products development and work with ambassadors. Special attention is given to the first Baltic Sea World Heritage Summit, which took place last September in Karlskrona.

PARTNER UPDATES

2019 has been a productive year for all the members of the DUNC team. All the partners have been really creative and productive in their work.

Curonian Spit

During the second half of this year, Curonian Spit National Park Administration has been working on product development. We can proudly say that we developed two of the four planned products. One of them is a mobile ecological station for bicycles powered by solar panels, which was installed along the bike route in Nagliai nature reserve last June. Secondly, we realized costumes for the off-season theatrical excursion “Nida in Golden ages” - a brand new attraction in our WH site which is now available during spring and autumn! Tourists are invited to discover the history of the site and get familiar with historical personalities who lived around Nida in the last century. The stories told during the tours, are based on real documents and school chronologies patiently and systematically collected by Nida's teacher Henry Fuchs, as well as on documents from Nida Art Colony and old articles from local newspapers. Local fishermen, journalists and tourists of that time are the storytellers and they reveal how people from different cultural and social backgrounds used to peacefully live together.

Curonian Spit National Park is also working on a travel guide and on a promotional video. For this reason, on August 14th we were visiting “Kurshskoja Kosa” National park which is a DUNC associated Partner and met their representatives. It was a successful visit - we had a possibility to collect important information to include in our tourist guide and we were also able to do some further recording for our promotional movie. The promotional video will show the beauties and the richness of CSNP, will encourage responsible behaviour in nature, sustainable way of travelling and of enjoying any kind of free-time activity.

Edita Alioncho



From the movie

Wismar Tourist Office

Under the motto “Our children are the future of our cities” the Hanseatic city of Wismar has decided to work together with the archives manager of the city and with the Protestant School Robert Lansemann. 25 children of the 6th grade, supported by their teacher, are working to create a guide to explain other children their hometown. Through the design of the new city guide, they even get to know their city better. With creative tasks and exciting puzzles of the world heritage, the children can also expand their knowledge on UNESCO and its importance for Wismar. Because of its great success, the project is expected to be expanded to other classes and extended until 2021. Another advantage, besides the transfer of knowledge, is the presentation of the child-friendly side of Wismar. With the city guide, parents have the chance to present their curious children the exciting side of the Hanseatic city that offers extraordinary adventures. Last but not least, children who participated in the project, can now walk around the city and show their relatives and friends around while proudly holding the book they have co created each child involved, received a copy of it.

Visitors can now find the new city guide in the tourist information office in Wismar.

Sibylle Donath, Anica Dommning



Credits: M.Kruse

Mörbylånga

Also on Southern Öland, autumn has been a very intense time. In September we tested the new concept “guided hiking tours in the World Heritage”, which will be further developed during spring 2020 together with the local guiding association “Ölandsguiderna”. Thanks to their cooperation, we are working on the development of five different hiking tours, each of them with a specific thematic focus such as orchids, agriculture, birds and geology. For this project we are also working with the Eketorp fortress and Naturum Ottenby, the visitors Centre located at the southern cape. The Naturum Ottenby is also partner in another successful initiative where children are “trained” to become miniguides, learning about seals, the Baltic Sea, birds, the Light house Långe Jan, the Naturum Ottenby and of course the World Heritage Site on southern Öland. Along one of the hiking trails, which is, together with only 11 other trails in Sweden, recognized as “signature hiking trail”, we installed two benches that serve as Wi-Fi and energy station. The hikers seem to appreciate them a lot - during the testing phase hundreds of people used the Wi-Fi and the charging station! Besides the development of those projects, we are constantly involved in project’s dissemination activities and events - at the end of September we participated at the Sweden’s largest cheese festival that this year attracted more than 14000 visitors. During the two days the people who stopped at our stand could receive information about DUNC and the WH sites involved in the project. As some of the other partners, we have also started to work on some image movies. One is about the farmers who are the real heroes and caretakers of our WH; the second movie is a three minutes long film explaining and describing the outstanding universal value of our site. Both movies were released at a Christmas market in Kastlösa accompanied by a presentation of the archaeologist, Jan-Henrik Fallgren, who had a lecture about the archaeological importance of our World Heritage site.

Lasse Wellin



From the movie “The Heroes of the Landscape”

Stralsund

The year is coming to an end and many productive things have happened. We had some meetings with entrepreneurs from our four World Heritage Sites and our associated partners in our region. In Stralsund we work very closely together with our associated partners and neighbours: the National Park Vorpommersche Boddenlandschaft, the Biosphere Reserve of South-East Rügen and the Jasmund National park. The different areas are connected by tourism and therefore, there was a clear need to create a common product. Two product strategies have now emerged from this initial idea. We have developed a colouring block for children, which is filled with all four destinations and provides some information about them in a childlike way. The book also serves as teaching tool and brings the children closer to their own region. The second idea is to produce a short film showing the four World Heritage Sites. At the beginning of the movie the four destinations will be presented using impressive pictures. The second part, features interviews of selected entrepreneurs, who live and work in the respective region, and explain what this region means for them and what the value of living there is. Hopefully we will finish both in April 2020. The offers for the colouring block have already been received and can now be commissioned. We are very excited!

André Kretzschmar and Wibke Rudolph



Credits: W. Krassow

Karlskrona

On a sunny but cold Saturday in November, 19 World Heritage Ambassadors met in the old working-class district Björkholmen in Karlskrona - once housing for workers at the Naval Shipyard and today part of the World Heritage - to enjoy a morning of inspiration. The ambassadors previously participated in the World Heritage Ambassador Training in April 2019.

The day started with a guided tour by Olle Melin, one of the World Heritage Guides from the local Tourist Information Office Visit Karlskrona and an

expert on Björkholmen. One of the old cottages was then opened up for the group by Carl-Axel Ottosson, the driving spirit behind the initiative Stadsvårdarna (the City Hosts), assisting visitors during seven weeks every summer in Karlskrona to find their way through the town and its World Heritage sights. At the Blekinge Museum the participants focused on their role as ambassadors, on how to engage ambassadors in future projects and on the design of an international network for them and the other ambassadors in the DUNC project. The DUNC representative from Karlskrona, Sofie Dahl, gave a short update on the work with ambassadors at the other sites in the project and Elena Peverada, World Heritage Coordinator at the Municipality of Karlskrona, talked about the World Heritage Days 2019 in Karlskrona and the opportunity to join Visit Karlskrona's Guide Training in the future. The day resulted in many good ideas for future initiatives and the work is now in full progress to prepare the next meeting for our Karlskrona World Heritage Ambassadors in the spring of 2020.

Sofie Dahl



Credits: K. Kalinchuk

THE SUMMIT

The First Baltic Sea World Heritage Summit was held in Karlskrona in late September 2019. At the Summit, representatives from World Heritage sites of six different countries around the Baltic Sea came together to discuss common challenges, develop joint solutions and spread good examples. The Conference also gathered stakeholders from the tourism and business sector as well as representatives from regions and municipalities. The Summit had a three-day agenda and on the second day we had a joint programme with the Baltic Meeting Point, a forum for cities and regions around the South Baltic Sea, dedicated to

strengthening cooperation and best practice exchange. During the three days, we focused on several topics that are relevant for the World Heritage sites such as branding, disaster risk management, sustainable tourism, business development and the UN Agenda 2030. Numerous keynote speakers including Mr. Fredrik Reinfeldt, former Prime Minister of Sweden, inspired the participants with their talks. All the participants agreed that the conference was a good occasion to reflect on the importance of cooperation, learn about other sites and make valuable contacts for future projects. In order to provide a solid basis for further interaction, Karlskrona is currently also aiming at creating a permanent center for the 20+ coastal World Heritage Sites in the Baltic Sea region.

The role of the center will be to operatively support all the coastal World Heritage sites around the Baltic Sea in some key areas that we have identified, including business development, sustainable development, transnational mobility, promotion of natural and cultural heritage. The DUNC partnership is currently looking for new sites and partners to join and shape this initiative as we want all the sites to be an active part of the network.



PHOTO COMPETITION

The photo competition "Baltic Sea World Heritage" organized within the project DUNC ran during last Summer.

From June 1st until October 15th, 2019 inhabitants and visitors of the Partners sites were invited to use their creativity to capture the beauty of the Baltic Sea World Heritage and reflect on the significance of their protection and promotion. Around 150 pictures from all the sites have been submitted. With the precious support of an international jury, the finalists have been selected following different criteria such as relevance, creativity and quality. The winner of

the Photo competition is Emelie Petersson with a picture showing traces from our ancestors in Southern Öland (on the Newsletter's cover). The picture was taken in December 2014 in the UNESCO World Heritage Site of Southern Öland (Sweden). The agricultural landscape of southern Öland was designated as a World Heritage Site by UNESCO in 2000, for the long history of this place and as an extraordinary example on how the mankind can adapt to difficult natural conditions. The regional winners from the other partner sites are: Anastasija Miniajeva, with a picture from Curonian Spit lagoon, when the rain was just about to start; Linus Steén who took a picture from Karlskrona on a cold and foggy day; Walter Krassow, with a nice shot showing the view of the old town of Stralsund during a quite sunny day in November and last but not least, Michael Kruse who submitted a colourful picture of the Red House in the historic center of Wismar.

All the submitted pictures can be found on the picture [database](#). We would like to thank once again all the participants and the winners for their great submissions.

Cristina Nazzari, EUCC-D

NEW ON OUR WEBSITE

[Celebrating WH Days in Karlskrona
Marlbork Castle, DUNC associated partner](#)

LAST FEW WORDS

Christmas is nearly here, and soon a new year. For DUNC 2020 is the final year of the project, and all partners are working at full speed to achieve the goals of the project and more. I am happy to see the diversity of ideas and initiatives at our partner sites around the South Baltic Sea, but also the interest that we have sparked all over Europe. Now we are aiming for the creation of a permanent Baltic Sea World Heritage Centre that can continue and expand our work, aiming for a sustainable development of the unique coastal World Heritage Sites around the Baltic Sea. We have high hopes that this will become a reality, and we want you to join us.

I wish you all a very merry Christmas and a Happy New Year!

Niklas Carlsson, DUNC project manager