

DUNC FINAL CONFERENCE | 26 January 2021

Agenda

Welcome / Introduction		
08:45	Technical setup	
09:00	Opening words	Gunilla Ekelöf, <i>Lord Mayor of Karlskrona</i>
09:10	Introduction to DUNC	Sarah Kristoffersen, <i>Karlskrona Municipality</i>
09:15	Key note Speaker (UNESCO and sustainable development)	Anna-Karin Johansson, <i>Secretary General, Swedish National Commission for UNESCO</i>
09:30	The DUNC success story	Jane Hofmann, <i>EUCC – Die Küsten Union Deutschland e.V.</i>
Sustainable Tourism Development		
09:45	Introduction to sustainable tourism development within the Baltic Sea Region	Anne Vollerthum, <i>Baltic Sea Tourism Centre, DE</i>
10:00	Sustainable development of heritage tourism at UNESCO sites within the South Baltic Sea area	Ramunas Povilanskas, <i>EUCC- Baltic States Office, LT</i>
10:20	Coffee Break / Fika	
Entrepreneurs and Ambassadors		
10:40	Session Introduction	<i>Karlskrona Municipality, SE</i>
10:50	Entrepreneurs and UNESCO	André Kretzschmar, <i>Tourist-Information Centre Stralsund, DE</i>
11:10	UNESCO ambassadors	Emma Rydnér, <i>World Heritage Co-ordinator, Mörbylånga Municipality, SE</i>
11:30	Sustainable product development	Sibylle Donath, <i>Tourist-Information Wismar, DE</i>
11:50	Innovation and World Heritage	Sofie Dahl, <i>Karlskrona Municipality, SE</i>
12:10	Prolongation of high tourist seasons	Edita Aliochno, <i>Curonian Spit Administration, LT</i>
The DUNC Legacy		
12:30	Where do we go from here? (incl. introduction to new platform)	Ulrika Fransson, <i>Karlskrona Municipality, SE</i>
12:45	Cross-border cooperation	Khrystyna Bosovych, <i>Joint Secretariat, Interreg South Baltic Programme</i>
12:50	Closing Words	Carl-Martin Lanér, <i>Karlskrona Municipality's Chief Executive Officer, SE</i>
13:00	End of Conference	